



Champaign Economic Partnership (CEP) is a partnership of business and local government advancing economic growth and job creation in Champaign County, Ohio.

PARTNERSHIP INVESTMENT

Champion Level - \$3,000(+) Annually

All benefits of Patron Level plus:

- Opportunity to display photo or items from your business in CEP display area
- Featured business annually in newsletter and CEP website
- Two (5 second duration/24 hrs.) center slide self-promotion of your business on the CEP community TV monitors

Patron Level - \$2,000(+) Annually

All benefits of Friend Level plus:

- Annual visibility in the CEP marketing and communication materials including press releases, newsletters, and website
- Sponsor of CEP special events and meetings
- One (5 second duration/24 hrs.) center slide self-promotion of your business on the CEP community TV monitors

Advocate Level - \$1000(+) Annually

All benefits of Support Level plus:

- Sponsor listing in the quarterly CEP newsletter
- Invitation to annual investor luncheon meeting
- CEP Facebook feed from your page to community TV monitors

Support Level – Up to \$100-\$999 Annually

- Company logo with link to your company's website on the CEP website and TV monitors
- Annual recognition in print advertisement in local media thanking investors
- CEP controlled Facebook feed from your page to CEP community TV monitors

Champaign Economic Partnership Mission Statement

To stimulate economic growth throughout Champaign County, Ohio by strengthening the county's competitive position and facilitating investments that build capacity with existing businesses, create jobs, generate economic opportunity and improve quality of life.



Action Items of the CEP:

- Successfully work with local business to retain and create local jobs and investment
- Work with new businesses looking to expand to Champaign County
- Publish quarterly CEP – economic development newsletters
- www.CommunityJobConnect.com – Local online job board for Champaign County
- Maintain the Champaign County Manufacturer’s HR Council
- A strong working relationship with various educational partners, businesses and government
- Assist local government with various business friendly growth initiatives

Highlights from the CEP office: 2018

- Created JOBS (Jobs, Opportunities, Buildings, Space) team
 - Goal: learn more about our businesses and their needs and successes
- Partnered with Urbana University with UrbanaWORKS
- Placed 11 TV monitors throughout Champaign County to spread good economic, community and workforce development news (UU campus, OHP campus, 5 local high schools, Villages of Mechanicsburg, No. Lewisburg and St. Paris, and the CEP office in Urbana)
- Partnered with Champaign County Manufacturers Council, Ohio Hi-Point Career Center and Urbana University to provide the inaugural Champaign County Design Challenge with our local middle and high school students
- Urbana tied 41st on Top 100 list for micropolitan cities in the nation for economic development
- Assisted with growth of 17 businesses in Champaign Co
- Open forum with businesses and local, state and federal representatives+

Financial Support use:

- Marketing Champaign County – business growth
- Marketing Champaign County – workforce to sustain growth
- Specific studies and research for community
- Additional resources – business related for economic growth
- Marketing of available properties for redevelopment opportunities through partnership with realtors, listing agents and property owners
- Increase visibility of Champaign County – community and economic growth nationally and internationally